

Event Date: 19/02/2022

Resource person: Dr. B.B.Singla, Associate Professor, Punjabi University, Patiala.

Coordinator: Mr. Navdeep Bansal

No. of students attended this seminar: 71

About Seminar: The Seminar on **Entrepreneurship Development** was conducted by Aryabhata College, Barnala on 19/02/2022. The seminar was organized for UG students. Dr. B.B.singla Associate Professor from Punjabi University, Patiala was the speaker.

Entrepreneurship is a process of identifying and starting a business venture. There is an increased rate of students across developed and developing countries considering the issue of self-employment. When you choose to start your own company, you choose to rise in corporate ladder. It is about creating value and ideas, about possessing internationally convertible leadership skills and about cultural diversity. The objective of this session was to motivate students towards entrepreneurship as it can create employment for the future generations.

The lecture was organized to raise basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career. The facilitator introduced the concept of entrepreneurship by focusing on myths related to it and the different aspects of entrepreneurship such as entrepreneurs are born not made, entrepreneur fit an ideal profile, all you need is money to be an entrepreneur, all you need is luck to be an entrepreneur and another is that great idea is the only ingredient in a recipe for business.


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